





What do these projects have in common?





Poor planning - Poor productivity

| United States, gross value-added* Per hour worked, 1947=100 Agriculture 1,200 | Construction failed to consolidate In Europe 3.3m workers with an average of just 4 workers Designs of most projects differ | Same errors are repeated over and over A builder from 1960s would find little has changed on building sites today |
|--|---|--|
| Manufacturing | | |
| Wholesale and retail Overall 400 | Construction is becoming more capital intensive | The result is increased prices for clients |
| Construction 0 1947 60 70 80 90 2000 10 | Labor cost is increasing and people are substituted by machine | Industry ignores tools that might improve productivity |
| Source: McKinsey Global Institute *At constant prices | | |

Economist.com

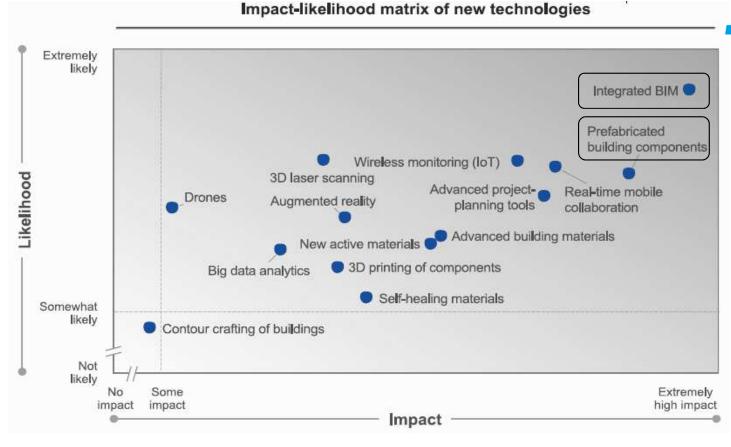
Even if it seems the same, every house is different







BIM is here to stay!



Construction productivity gain is centered on BIM by:

- Integrating 3D model with
- Project management and
- Visualization



78 %

77 %

How Architects see it

| Time & complexity | Exchangeability | | Features Used |
|--|---|---|--------------------|
| is the biggest limitation why not use BIM But Manufactures can help | Collaborative working Efficiency Are the | 45% or turnover coming from BIM | 2D Drawing |
| | success factors of BIM | projects | 3D Visualization |
| Architects using BIM | Architects believe that | Reasons to start BIM | Design errors 47 % |
| collaborate most with construction & | manufactures play important role in the | Future expectations Forced by market | Exchange info 41 % |
| installation companies | integration of BIM in projects | Better own business process | Plan Resouces 45 % |
| | | | |
| BIM user 2017 38 | 21 37 26 16 | 63 31 22 | |
| BIM user 2015 35 | 15 20 20 13 | 56 12 16 | |

knaufinsulation

Better construction planning for better project delivery Traditional vs. BIM

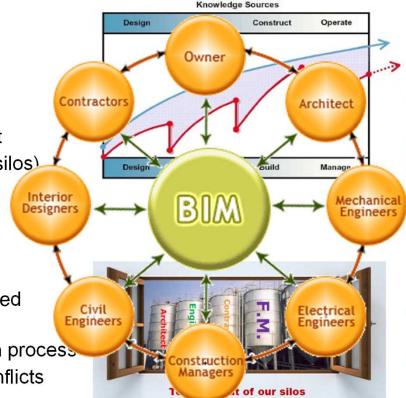
Planning is the issue

- Too many uncertainties
- Each and every building is different
- Lack of interoperability(working in silos)

Building information modelling

Solution is information sharing

- Access to all the information included in the BIM model
- Virtual schedule of the construction process
- Anticipating and fixing potential conflicts



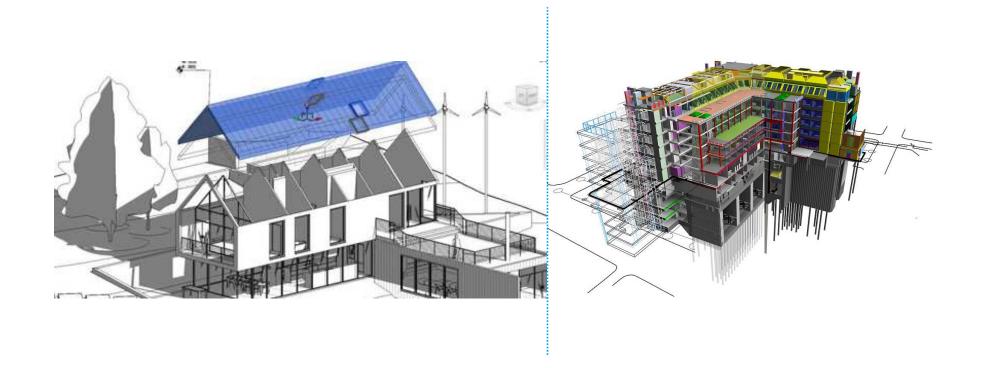
Traditional construction process results in loss of data

BIM enables working together from a shared project model that has the latest developed information

By silo breaking, 15% -20% productivity gain can be achieved.



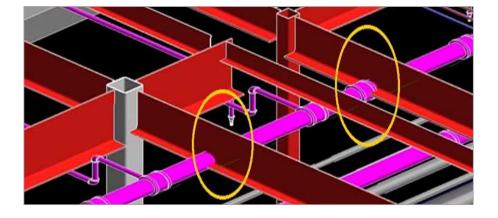
BIM is useful for small projects, but it's invaluable for handling the complexity of large buildings.



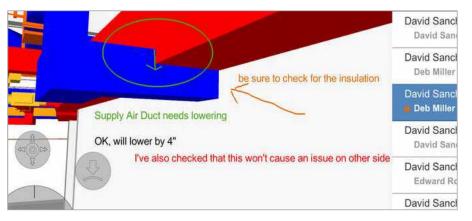


Example of information exchange

Early detection of expensive errors



Better communication among different professions



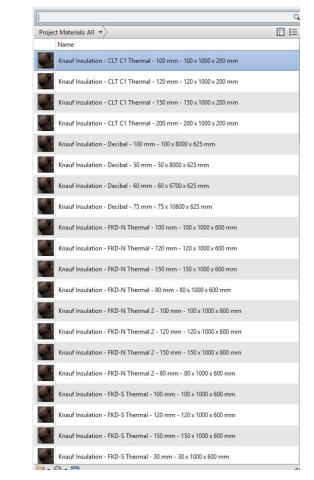


BIM solutions available at Knauf Insulation

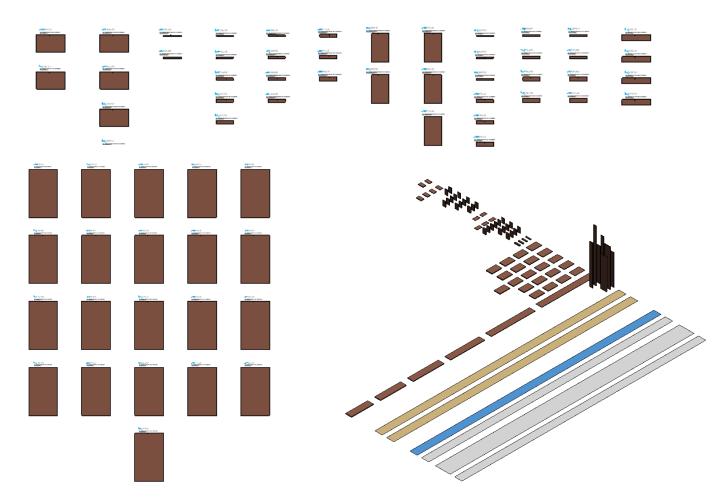
Full specifications of products







Local BIM content - 1





Local BIM content - 2

| Material Browser - Knauf Insulation - Unifit 0 | 035 - 100 mm - 100 x 6300 x 12 | 00 mm | | ? | × |
|--|--------------------------------|---------------------|--|-------------|------|
| Search | ٩ | Identity Graphics | Appearance Physical Thermal | | |
| Project Materials: All 🔹 | □ = - | Name | Knauf Insulation - Unifit 035 - 100 mm - 100 x 6300 x 1200 mm | | |
| Name | | Descriptive Inform | nation | | |
| Knauf Insulation - Unifit 035 - 80 m | ım - 80 x 7000 x 1200 mm | Description | proizvod od staklene mineralne vune sa ECOSE® Technology. Pruža visoku zaštitu u pogledu termičke, | zvučne i z | i |
| | | Class | Izolacija od mineralne vune | | • |
| Knauf Insulation - Unifit 035 - 60 m | im - 60 x 9000 x 1200 mm | Comments | Namenjen je za primenu u kosim krovovima. Prilikom izolacije kosog krova, sa unutrašnje strane, UNIFI | T 035 treb. | ** |
| | | Keywords | izolacija, staklena vuna, rolna, Ecose, Knauf Insulation, Knauf, negorivost, paropropusnost, kosi krov | | |
| Knauf Insulation - Unifit 035 - 50 m | im - 50 x 11000 x 1200 mm | Product Information | ion | | |
| Knauf Insulation - Unifit 035 - 140 n | mm - 140 x 4500 x 1200 mm | Manufacturer | Knauf Insulation | | |
| Knaul Insulation - Online 053 - 140 h | nm - 140 x 4300 x 1200 mm | Model | Unifit 035 | | |
| Knauf Insulation - Unifit 035 - 120 n | mm - 120 x 5300 x 1200 mm | Cost | | | |
| | | | http://www.knaufinsulation.rs/sr/staklena-vuna/unifit-035 | | •• |
| Knauf Insulation - Unifit 035 - 100 n | mm - 100 x 6300 x 1200 mm | Revit Annotation I | Information | | |
| | | Keynote | 1 | | |
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Local BIM content - 2

| - 100 x 6300 x 1200 n | nm ? × | - 100 x 6300 x 1200 mm | ? × |
|-----------------------|---|---------------------------|---|
| Identity Graphic | s Appearance Physical Thermal | Identity Graphics Appea | rance Physical Thermal |
| 5 Knauf Insulat | ion - Unifit 035 🛛 🕄 🗋 💥 | 5 Knauf Insulation - Unif | t 035 🕆 🖒 💥 |
| ▼ Information | | ▼ Information | |
| Name | Knauf Insulation - Unifit 035 | Name | Knauf Insulation - Unifit 035 |
| Description | proizvod od staklene mineralne vune sa ECOSE® Technology. Pruža visoku zaštitu | Description | proizvod od staklene mineralne vune sa ECOSE® Technology. Pruža vis |
| Keywords | izolacija, staklena vuna, rolna, Ecose, Knauf Insulation, Knauf, negorivost, paroprop | Keywords | izolacija, staklena vuna, rolna, Ecose, Knauf Insulation, Knauf, negorivost |
| Туре | Basic | Туре | Solid |
| Subclass | Izolacija od mineralne vune | Subclass | Izolacija od mineralne vune |
| | | Source | Knauf Insulation |
| | | Source URL | http://www.knaufinsulation.rs/sr/staklena-vuna/unifit-035 |
| | | ▼ Properties | |
| | | | Transmits Light |
| | | Behavior | Isotropic 🔹 |
| | | Thermal Conductivity | 0,0350 W/(m·K) |

Specific Heat 0,7100 J/(g.°C)



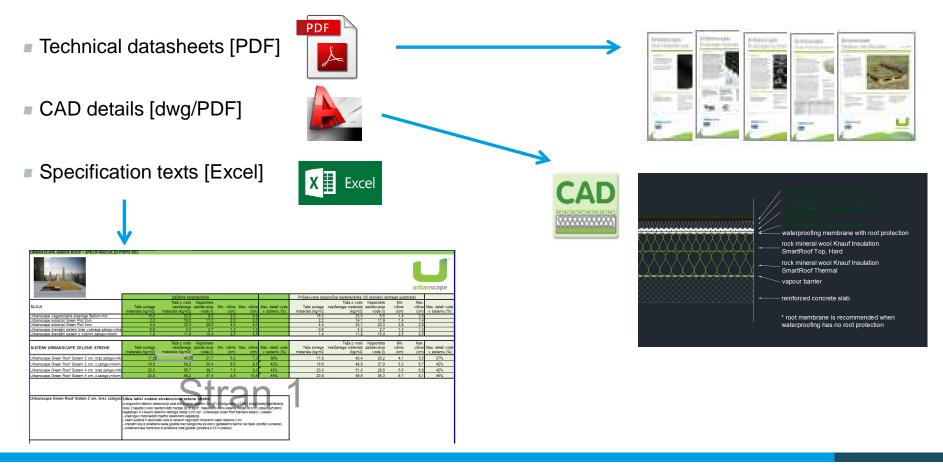
BIM Urbanscape system - green roof





Urbanscape system - green roof

Traditional documentation for specifier / designer: 3 different formats!





Urbanscape system - green roof

Additional documentation for specifiers / designers:

- Fire and sound test report [PDF]
- EPD, other sustainability datasheet [PDF]
- Pricelist [PDF, Excel]

....

Pictures – product photomaterial [JPEG, PNG, …]



BIM object Urbanscape system - green roof

BIM object: 1 file, 1 format, option to export to other formats if needed

- Pictures
- Technical datasheets
- CAD details
- Specification texts

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