





## What do these projects have in common?





## **Poor planning - Poor productivity**

United States, gross value-added* Per hour worked, 1947=100 Agriculture 1,200	<ul> <li>Construction failed to consolidate</li> <li>In Europe 3.3m workers with an average of just 4 workers</li> <li>Designs of most projects differ</li> </ul>	<ul> <li>Same errors are repeated over and over</li> <li>A builder from 1960s would find little has changed on building sites today</li> </ul>
Manufacturing		
Wholesale and retail Overall 400	Construction is becoming more capital intensive	The result is increased prices for clients
Construction 0 1947 60 70 80 90 2000 10	Labor cost is increasing and people are substituted by machine	<ul> <li>Industry ignores tools that might improve productivity</li> </ul>
Source: McKinsey Global Institute *At constant prices		

Economist.com

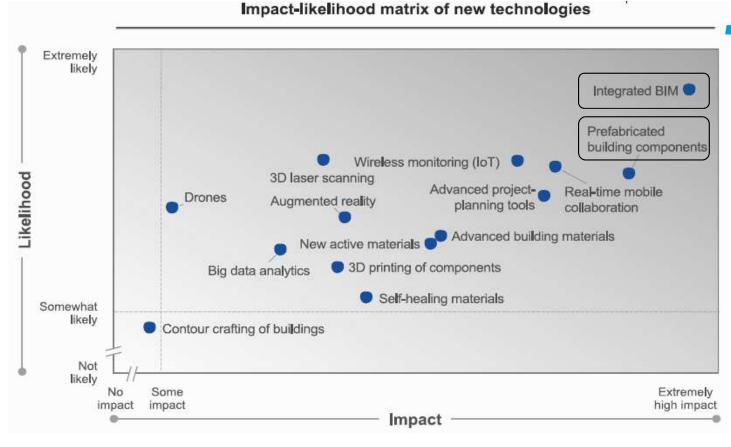
## Even if it seems the same, every house is different







## **BIM** is here to stay!



## Construction productivity gain is centered on BIM by:

- Integrating 3D model with
- Project management and
- Visualization



**78 %** 

77 %

## How Architects see it

Time & complexity	Exchangeability		Features Used
is the biggest limitation why not use BIM But Manufactures can help	Collaborative working Efficiency Are the	45% or turnover coming from BIM	2D Drawing
	success factors of BIM	projects	3D Visualization
Architects using BIM	Architects believe that	Reasons to start BIM	Design errors 47 %
collaborate most with construction &	manufactures play important role in the	Future expectations Forced by market	Exchange info 41 %
installation companies	integration of BIM in projects	Better own business process	Plan Resouces 45 %
BIM user 2017 38	21 37 26 16	63 31 22	
BIM user 2015 35	15 20 20 13	56 12 16	

**knauf**insulation

### Better construction planning for better project delivery Traditional vs. BIM

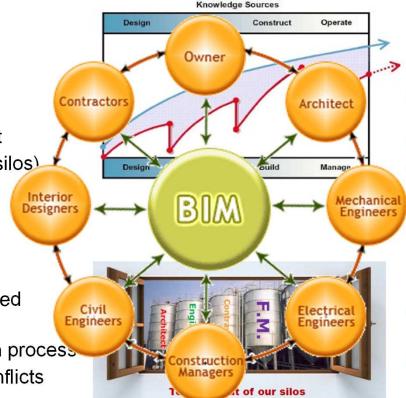
#### Planning is the issue

- Too many uncertainties
- Each and every building is different
- Lack of interoperability(working in silos)

#### **Building information modelling**

#### Solution is information sharing

- Access to all the information included in the BIM model
- Virtual schedule of the construction process
- Anticipating and fixing potential conflicts



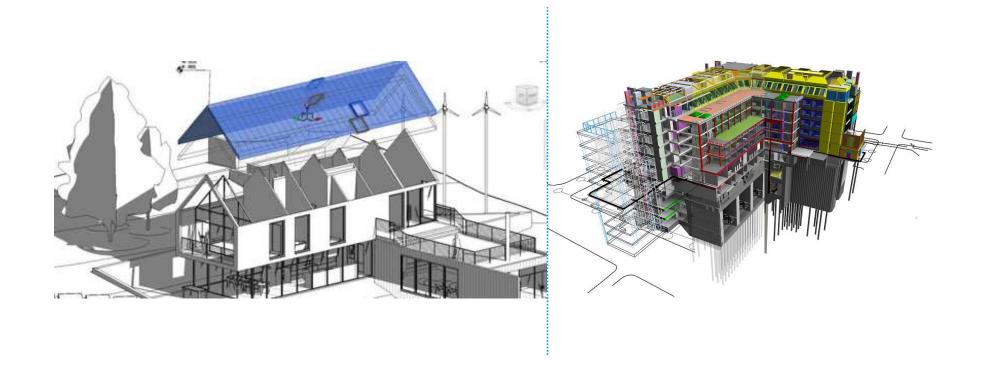
Traditional construction process results in loss of data

BIM enables working together from a shared project model that has the latest developed information

By silo breaking, 15% -20% productivity gain can be achieved.



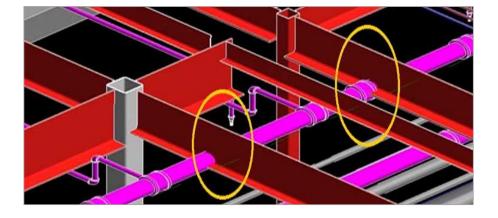
# BIM is useful for small projects, but it's invaluable for handling the complexity of large buildings.



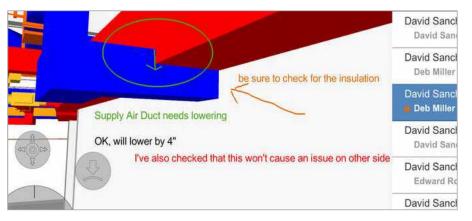


## **Example of information exchange**

#### Early detection of expensive errors



#### Better communication among different professions



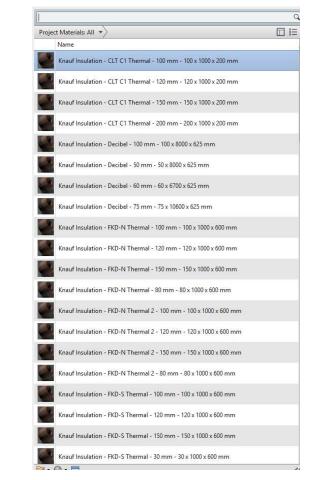


## **BIM solutions available at Knauf Insulation**

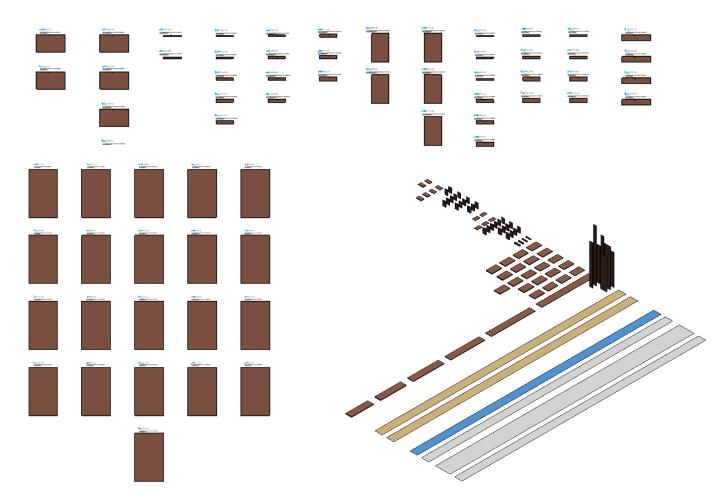
Full specifications of products







## Local BIM content - 1





## Local BIM content - 2

Material Browser - Knauf Insulation - Unifit 0	035 - 100 mm - 100 x 6300 x 12	00 mm		?	×
Search	٩	Identity Graphics	Appearance Physical Thermal		
Project Materials: All 🔹	□ = -	Name	Knauf Insulation - Unifit 035 - 100 mm - 100 x 6300 x 1200 mm		
Name		Descriptive Inform	nation		
Knauf Insulation - Unifit 035 - 80 m	ım - 80 x 7000 x 1200 mm	Description	proizvod od staklene mineralne vune sa ECOSE® Technology. Pruža visoku zaštitu u pogledu termičke,	zvučne i z	i
		Class	Izolacija od mineralne vune		•
Knauf Insulation - Unifit 035 - 60 m	im - 60 x 9000 x 1200 mm	Comments	Namenjen je za primenu u kosim krovovima. Prilikom izolacije kosog krova, sa unutrašnje strane, UNIFI	T 035 treb.	**
		Keywords	izolacija, staklena vuna, rolna, Ecose, Knauf Insulation, Knauf, negorivost, paropropusnost, kosi krov		
Knauf Insulation - Unifit 035 - 50 m	im - 50 x 11000 x 1200 mm	Product Information	ion		
Knauf Insulation - Unifit 035 - 140 n	mm - 140 x 4500 x 1200 mm	Manufacturer	Knauf Insulation		
Knaul Insulation - Online 053 - 140 h	nm - 140 x 4300 x 1200 mm	Model	Unifit 035		
Knauf Insulation - Unifit 035 - 120 n	mm - 120 x 5300 x 1200 mm	Cost			
			http://www.knaufinsulation.rs/sr/staklena-vuna/unifit-035		••
Knauf Insulation - Unifit 035 - 100 n	mm - 100 x 6300 x 1200 mm	Revit Annotation I	Information		
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## Local BIM content - 2

- 100 x 6300 x 1200 n	nm ? ×	- 100 x 6300 x 1200 mm	? ×
Identity Graphic	s Appearance Physical Thermal	Identity Graphics Appea	rance Physical Thermal
5 Knauf Insulat	ion - Unifit 035 🛛 🕄 🗋 💥	5 Knauf Insulation - Unif	t 035 🕆 🖒 💥
▼ Information		▼ Information	
Name	Knauf Insulation - Unifit 035	Name	Knauf Insulation - Unifit 035
Description	proizvod od staklene mineralne vune sa ECOSE® Technology. Pruža visoku zaštitu	Description	proizvod od staklene mineralne vune sa ECOSE® Technology. Pruža vis
Keywords	izolacija, staklena vuna, rolna, Ecose, Knauf Insulation, Knauf, negorivost, paroprop	Keywords	izolacija, staklena vuna, rolna, Ecose, Knauf Insulation, Knauf, negorivost
Туре	Basic	Туре	Solid
Subclass	Izolacija od mineralne vune	Subclass	Izolacija od mineralne vune
		Source	Knauf Insulation
		Source URL	http://www.knaufinsulation.rs/sr/staklena-vuna/unifit-035
		▼ Properties	
			Transmits Light
		Behavior	Isotropic 🔹
		Thermal Conductivity	0,0350 W/(m·K)

Specific Heat 0,7100 J/(g.°C)



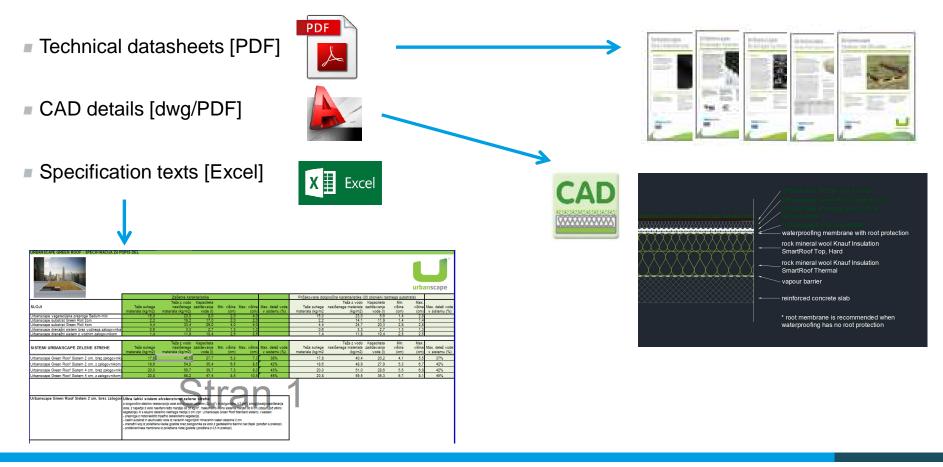
## **BIM Urbanscape system - green roof**





## Urbanscape system - green roof

#### Traditional documentation for specifier / designer: 3 different formats!





## Urbanscape system - green roof

#### Additional documentation for specifiers / designers:

- Fire and sound test report [PDF]
- EPD, other sustainability datasheet [PDF]
- Pricelist [PDF, Excel]

....

Pictures – product photomaterial [JPEG, PNG, …]



## **BIM object Urbanscape system - green roof**

#### BIM object: 1 file, 1 format, option to export to other formats if needed

- Pictures
- Technical datasheets
- CAD details
- Specification texts

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